

CUPRA BORN

NOW AVAILABLE WITH A COMPLIMENTARY OHME CHARGER OR £700 CHARGING VOUCHER.



THE IMPULSE OF A NEW GENERATION



WHEN YOU ORDER* A NEW CUPRA BORN FOR DELIVERY BEFORE 31 DECEMBER 2025, WE'LL GIVE THE DRIVER THE CHOICE OF THE FOLLOWING:



**COMPLIMENTARY
OHME EV HOME
CHARGER**

Effortless charging at home with a 7kW Ohme Home Pro EV charger (5m tethered cable) or a 7kW Ohme ePod EV charger (untethered), with standard installation included.

OR



**£700 CUPRA
CHARGING
VOUCHER**

£700 of charging credit and access to thousands of public charging points across the UK with the CUPRA Charging Service card/app for on-the-go charging.

HOW TO CLAIM

If a driver chooses an Ohme charger

Your CUPRA retailer will register the driver on the Ohme portal, sharing your driver's personal data with Ohme and CUPRA for validation. Once approved, Ohme will contact your driver directly to arrange the installation.

If a driver chooses a CUPRA Charging voucher

Drivers opting for the £700 CUPRA charging credit will have their requests registered by the supplying retailer. Once their request is validated, they will be issued a voucher code via email, which must be activated via the My CUPRA app:

- Download the app
- Subscribe to My CUPRA charging
- Enter the Vehicle Identification Number (VIN)
- Select a tariff and enter voucher code

Customer Service Centre can be contacted directly – 0800 0497106.

About Ohme

Ohme offers smart charging solutions that seamlessly integrate with energy tariffs, selecting the most cost-effective and eco-friendly times to charge. Loaded with smart technology, drivers can easily manage charging, scheduling and more.

About CUPRA Charging

The CUPRA Charging card offers access to over 500,000 public charging stations across the UK and Europe.

Getting started is easy – choose your preferred tariff and enjoy seamless access to our extensive charging network with a single card and app.